

 **BANKERPEDIA**

PRESENTS

The Navratri Creator Challenge 2025

CONTEST TIMELINE (22ND SEPT – 30TH SEPT 2025)



The Navratri Creator Challenge 2025

Win ₹100,000 Launchpad + Cash Prizes – Create & Share Your Video!

Contest Overview

The Bankerpedia Navratri Creator Challenge 2025 is an opportunity for creators to showcase talent, gain exposure, and earn prizes and long-term opportunities.

Participant Benefits: -

- ✓ Cash prizes & ₹100,000 Deified Launchpad
- ✓ Paid brand collaboration opportunities
- ✓ Become an official Bankerpedia contributor
- ✓ Potential long-term paid contracts

Prizes & Rewards

Top Winners:

Position	Prize
1st Winner	₹25,000 + Grand Prize: ₹1,00,000 Deified Launchpad + Paid Brand Collaboration
2nd Winner	₹10,000 + Grand Prize: ₹1,00,000 Deified Launchpad + Paid Brand Collaboration
3rd Winner	₹5,000 + Grand Prize: ₹1,00,000 Deified Launchpad + Paid Brand Collaboration
100 Rising Star Awards	Gift Hamper worth ₹1,000

Daily Flash Prize: ₹500 for the most viral video of the day



Grand Prize: Deified Launchpad (Value ₹100, 000)

What you get (worth ₹100,000):

- ❖ Editing & Proofreading – polish your manuscript to perfection
- ❖ Cover Design – professional, bookstore-quality artwork
- ❖ Publishing & ISBN – official ISBN registration + global publishing rights
- ❖ Marketing Support – digital launch campaign + PR press release
- ❖ Distribution – your book listed on Amazon, Flipkart, Kindle, and major bookstores
- ❖ Author Branding – spotlight feature on Deified Publications platforms

Paid Brand Collaboration Offer

Top creators will have access to **future paid collaborations** with Bankerpedia: -

- ❖ Sponsored content
- ❖ Product placements
- ❖ Influencer partnerships



What's In It for You?

Become an Official Bankerpedia Contributor

- Feature on Bankerpedia channels
- Professional bio + links to your channels
- Build your personal brand

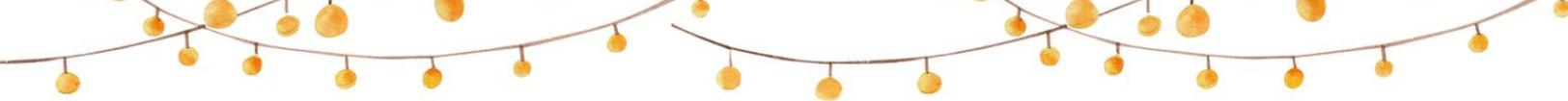
Bankerpedia Certified Creator

- Showcase on social media, resume, or portfolio

Long-Term Partnership Opportunities

- Paid contracts for top creators and consistent participants
- Turn your passion into a career with Bankerpedia





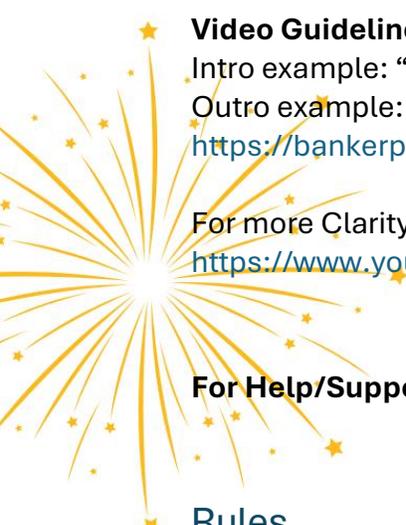
Contest Mechanics

- **Video Type:** Vertical 9:16, 30–90 seconds
- **Theme:** Short banking and finance related videos, tips etc. which helps or educate people or share knowledge.
- **Languages:** English, Hindi
- **Entries per Participant:** Max 3

How to Submit: Upload your videos to Google Drive or Dropbox and then send public link to hello@bankerpedia.com

Required Information along with sending your Videos: -

Name,
Contact number,
Email,
Social handles,
City,
Consent to ToC



Video Guidelines: -

Intro example: “Hi, this is Sakshi <Your Name> on Bankerpedia”

Outro example: Bankerpedia logo outro video download from this link -

<https://bankerpedia.com/wp-content/uploads/2025/09/bankerpedia-outro.mp4>

For more Clarity Watch any shorts on our Youtube Channel –

<https://www.youtube.com/@Bankerpedia/shorts>

For Help/Support – Call/Message/WhatsApp on **7599887777**



Rules

- Max 3 entries per participant
- Videos must be original, DO NOT USE any copyrighted music or clips
- Use copyright free music only from here <https://www.youtube.com/audiolibary>
- Only Bankerpedia-uploaded views count
- Final Score = 50% views + 50% engagement (calculated combined from all social media accounts of Bankerpedia)
- Disqualification for purchased views or fake accounts



Contest Timeline (22nd Sept – 30th Sept 2025)

Date	Activity
22nd Sept	Launch, open submissions, share creative kit, announce prizes
23rd Sept	Early submissions shared, daily micro-prize ₹500, encourage sharing
24th Sept	Live top 50 leaderboard, reminder emails, influencer shoutouts
25th Sept	Highlight “Most viral video”, daily theme prompt, retarget ads
26th Sept	Audience choice voting, continue daily micro-prizes
27th Sept	Daily highlight reel, share brand collab messaging, seed top entries
28th Sept	Final submission push, showcase leaderboard, boost top entries
29th Sept	Contest ends at midnight, moderation, scoring prep
30th Sept	Winner announcement, notify top creators for collaborations, share highlight reel

Legal, IP & Prize Distribution

- Non-exclusive, royalty-free rights to Bankerpedia
- Wins subject to verification/KYC
- Voucher transferable with written request to Deified Publications
- Age limits & eligibility apply

Key Takeaways

1. Create and share your best banking/finance video
2. Use creative kit for professional quality
3. Focus on engagement and shares
4. Participate for prizes, exposure, certification, and long-term paid opportunities
5. Submit before 29th Sept midnight